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 **EYCH 2018 - REQUEST TO USE THE LABEL OF THE YEAR**

**This form applies to cross-border/European projects only. For initiatives and events taking place at national, regional and local level, please contact the national coordinator in your country.**

***The form is specially aimed at cross-border projects and initiatives concerning industrial and technical heritage and local/regional/national projects to be enlisted in the industrial heritage thematic months***

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| Return the completed form to : eych2018@e-faith.org  |

* **MANDATORY INFORMATION (M1 to M6)**

**ABOUT THE INITIATIVE:**

**M1. Title of Activity:………………………………………………………………..**

**M2. Dates and venue
 Dates:**

☐ **Start date** YYYY / MM / DD

☐ **End date** YYYY / MM / DD

**Venue:…………………………………………………………………………..**

**M3. Short description of the activity (type of activity, objective and outreach)– max. 50 words**

**………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………**

**M4. Industrial heritage campaign**☐ **The event fits in the following theme and month of the EFAITH-EYCH2018 industrial heritage program :**

☐ **March** : *Energy, power ad prime movers - from mills and steam to nuclear energy.*

☐ **April** : *Coal, iron and steel, metals, including also other types of mining and quarries*

☐ **May** : *Factory chimneys*

☐ **June** : *The urban environment – the industrial town, housing, and urban services as water distribution, sewers,…*

☐  **July and August**: *Travel and transport, how people and goods were moved on land, water and through the air.*

☐ **October** : *Adaptive re-use of and new functions for old industrial buildings*

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| For information about the theme months see: <http://industrialheritage.eu/EYCH2018-theme-months>  |

☐ **The event does not fit in the EFAITH-EYCH2018 industrial heritage program, but is a European/cross-border project .
The following partners are included (at least two and by preference three partners from different European countries):**

|  |  |  |
| --- | --- | --- |
| ***country*** | ***partner*** | ***Website or contact details*** |
|  |  |  |
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**M5. Which of the general or specific objectives of the Year does the activity address? (please tick one or more relevant boxes)**

The **general objectives** of the European Year:

☐Cultural heritage as a pivotal component of cultural diversity and inter-cultural dialogue

☐Cultural heritage's contribution to the economy

☐Cultural heritage as an element of the relations between the EU and third countries

The **specific objectives** of the European Year:

☐People-centered, inclusive, forward-looking, more integrated, sustainable and cross-sectoral approaches to cultural heritage

☐Innovative models of participatory governance and management

☐Debate and research on the quality of conservation, safeguarding, innovative reuse and enhancement of cultural heritage

☐Cultural heritage accessible to all

☐Research and innovation for cultural heritage, statistics

☐Synergy between cultural heritage and environment policies

☐Regional and local development strategies and sustainable tourism

☐Skills and knowledge management and transfer in the cultural heritage sector

☐Cultural heritage as a source of inspiration for contemporary creation and innovation

☐Education and lifelong learning

☐Intercultural dialogue, post-conflict reconciliation and conflict prevention

☐Research and innovation in relation to cultural heritage

☐Preventing the illicit trafficking of cultural goods

☐Focus on 2018 events that have a symbolic importance for Europe's history and cultural heritage

**ABOUT THE APPLICANT ORGANISATION:**

**M6. Information about the applicant organisation**

* + Name of the organisation:……………………….
	+ Address of the organisation …………………….
	+ Organisation website/blog: ……………………..
	+ E-Mail of the organisation: ………………………
	+ Legal status of the organisation: ……………….
	+ Is the organization member of EFAITH ? ☐Yes ☐No

 **Contact person**

* + Last Name and First Name: ……………………….
	+ Phone number:
	+ E-mail\*:

 **Can the contact person's data be published/communicated?**

-☐ Yes

-☐ No if no: we will communicate the website and e-mail of the organisation

* **Additional INFORMATION (facultative) - the information provided in this request form will be used to monitor the implementation of the Year and its evaluation**

**A1. Type of activity (please select all the options that apply)**

☐Cultural event or performance

☐Media event, launch event

☐Exhibition, show

☐Information, education or awareness-raising campaign

☐Festivals, including film festivals

☐Conference, symposium, forum, debate

☐Study, survey

☐Training/ workshops

☐Research activities

☐Visit, exchange

☐Digital projects

☐Other, please specify …………………………………

**A2. Main target group(s) (please select options that apply)**

☐General audience

☐Cultural heritage professionals

☐School children

☐Young people

☐Older people

☐Hard to reach audience, please specify ……………………………………..

☐Other, please specify…………………………………….

**A3. Is this a new, temporary or one-off activity, specifically developed for EYCH?** (N.B.: This is not an award criterion; for information purposes only).

☐ Yes, new for EYCH 2018 (and will continue beyond the Year)

☐ Yes, temporary for EYCH 2018 (only during the Year)

☐ Yes, one-off (single activity/event during the Year)

☐ No, ongoing (existed or planned prior to EYCH 2018)

**A4. Location(s) of the activity:**

* Locality/ies (e.g. city, town, village, park, site…):
* Region/s:
* Country/ies:

**A5. Partner(s) involved in organising the activity:**

***(see also under M4)***

* From your country:
* From other EU country/ies:
* From countries outside the EU:

**A6. Date of the activity:**

Start date: End date:

(if one-day project start date and end date are the same)

**A7. Number of people expected to be reached?**

☐Up to 100 people☐100 to 250

☐250 to 500

☐500 to 1000

☐Over 1000

☐Other (Please specify) ……………………

**A8. Is funding for the activity already secured?**

☐ Yes – please specify the source of the funding:

☐EU funding

☐Public funding at national level

☐Public funding at regional level

☐Private funding, please specify…..

☐Other, please specify….……………………….

☐No special funding needed – volunteer initiative

☐ No

**A9. Please add some pictures which we can use for communicating and promoting your initiative -** Pictures should be at least be 1024 x 1024 px and 76 dpi

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| * I declare that I am and/or the organisation I duly represent is The maker \* / photographer \* / artist *\** / owner \* or is holder of the copyright of the above mentioned images *\**
* and that I and/or the organisation*\** have the full right to grant a licence for use these in connection industrial heritage campaign during the European Year of Cultural Heritage 2018

*\* strike out what does not apply*☐ I/We hereby free of charge grant a license to EFAITH and organizers of the European Year of Cultural Heritage 2018 for the purpose of the European Year of Cultural Heritage 2018: |

|  |
| --- |
| Name of the person who completed this form |
| Representing (organisation, institute, company) |
| How can we reach you: by phone, skype or e-mail? |
| Place + Date |
|  |

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| Return the completed form to : eych2018@e-faith.org  |